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## BVAC CHATTER

The June Pop Up Shop has finished and now again it is time to look at the outcomes and what we might do better in the future. It will be wonderful to have those from each group who facilitate the social media arena for their group to be involved going forward. We might need to look at a standardised format for this and we will be guided by the BVAC social media team and Thea who are working together on this space.

Pop Up Shops are so hard to predict, as what is the flavour of items in one event is not necessarily the flavour for the next. The quality of items on display are fabulous and of a high quality. The visitor and buyer attending the BVAC Pop Up Shop is spoilt for choice. Maybe we need to also think about individual groups having their own flags / sandwich board out the front so passing trade can see the extent of the art work available.

The 3rd of the BVAC Professional Development Series was held in late May and participation was wonderful, in fact, some groups missed out.

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#### THE LAST WORD

A PEEK AT THR ARCHIBALD'S

BVAC will run another of these workshops for those groups who missed the first. Social media is such a sticky area to navigate, and Thea provided some excellent advice for participants to go away and report back to their groups and seek direction for the future. The BVAC social media team is working with Thea over the next few months to identify opportunities and processes to move our social media and marketing journey along.

Thank you to Scattered Arts for a fun filled day at your Mad Hatter's Tea Party. The format of quick and easy workshops, traders table, raffles and convivial chatter was award winning. I think also the bubbles, orange juice or combination of these on arrival was a great way to start the event and of course the high tea was delicious. The hats were a hit and further showed the talents of members. Well done Scattered Arts I am sure the event was a great success.

*Susan Hoy*



Cover image:  
The 40 foot fitted out container housing  
the SPAM Project. Coming to BVAC soon...

# Thea Parry Professional Development Workshop on Digital Marketing

by Judy Hamilton

WOW

What a workshop! The latest workshop in BVAC's series of Professional Development Workshops was on Digital Marketing and was presented on 3 June by Thea Parry. Thea runs a small business that helps other small businesses grow their business by using proven strategies in social media.



*Upstairs at the Hub worked very well for the Thea Parry Workshop on Digital Marketing.*

This was another FREE workshop and all BVAC member groups were offered the opportunity to send two representatives from their group to this workshop. Not sure if it was the price (which included lunch) or the content that filled the upstairs hall with people looking to improve their group's image through the use of social media. Such was the uptake, that some groups missed out altogether.

An unbreakable appointment meant I missed most of the morning session but Thea's attention to detail made me feel that I had joined in at the appropriate time. I was impressed with the way she explained the three "M's" of marketing - identifying your MARKET, sending your MESSAGE, by using what MEDIA.

This Professional Development Day evolved because, as we found out, most of our groups fail to recognise their actual market. We then send this wrongly diagnosed market group mixed messages that don't resonate. Through workshops such as this we will improve.



*Getting to grips with Instagram or Facebook at the BVAC Digital Marketing Workshop are Jillian Eadsworth and Ian Hutton from ATASDA.*

There are a number of different Post types that we need to consider. Often, with our groups, we wish to let people know that we are having an exhibition. We need to let as many people as possible know about it because to make an exhibition a success for our artists we need to attract buyers. Many of our posts will simply be promotional.

But our engagement with the public can be much more. Post photos of workshops in progress showing happy, absorbed people doing interesting things. Your group is always on sale to new members. Post some pictures of behind the scenes in your group. There is nothing more scary than a group without a sense of humour - the ability to let their hair down.

Of course some educational content will keep your members striving to create their next masterpiece. Don't waste your time just posting a URL that people can look up if they want to - put a photo (or two or three) and details to help them decide if this is for them - or not. Finally, something that I find Queensland Spinners, Weavers, and Fibre Artists do particularly well - entertaining posts to give your members a laugh.

BVAC was so impressed by this professional workshop that we will welcome Thea back in September.



# So, You have \$14 million to Create One Piece of Art

by *Judy Hamilton*

Obviously, this is not going to be something whipped up in an afternoon when you have nothing better to do, no matter how hard you try.

Artist, Lindy Lee found out when she was commissioned by the National Gallery of Australia in 2021, to create an immersive, public sculpture that would commemorate 40 years of the new Gallery building at Parkes, Canberra.

Lee developed an idea for an *Ouroboros* – an ancient symbol of a snake or dragon swallowing its tail that is symbolic of repetition and renewal, as well as transformation, unity of the beginning and the end. The ouroboros first known historical representation was found on the funerary furniture of Tutankhamun’s tomb (circa 1400 BCE).



*Artist’s impression of the completed Ouroboros*

It would be nice, wouldn’t it, to suddenly find \$14 million in your bank account for the creation of art. But that is not the way the system works. While the money will help support Lindy Lee, there are many other slices of the pie that must be considered. Lee needs to work out her idea and present a maquette of the work. A maquette is a small model of the finished sculpture. Making the model is probably the first money to be spent.

Lee trained as a painter, so fabricating metal may not be one of her art skills. To realise the

finished work, she needed the skills of a metal fabricator who could advise on the cost of the metal required as well as supply the specialist workers needed to weld the structure together, to plasma burn the hole that she wants, and metal polishers to create the very shiny finish. This is probably two years work for multiple workers and will eat into the budget.

There are other incidentals that must be paid for as well. Lee needs to travel regularly to the fabrication site in Brisbane to check on progress and problem solve if any design issues should arise. Finally, there is the small issue of moving the sculpture from Brisbane to Canberra. The finished work will stand four metres high and weigh approximately 13 tonnes.

Lee describes the sculpture as “a dance between something that is solid and something that is just drifting off into stardust”. **Ouroboros** is constructed from mirror polished stainless steel. The sculpture will be positioned at the main entrance to the Gallery, near the corner of King Edward Terrace and Parkes Place East, and will be accessible both day and night. With a total budget of \$14 million, it will be the biggest investment in a work ever by the gallery and will be funded through its Collection Development Fund.

This is truly a Brisbanecentric project. The current Director of the National Gallery is Nick Mitzevich who was formerly the Director of University Art Museum at UQ. Mitzevich describes the sculpture as a “bold, experiential work... a signature project for the National Gallery as it looks to the future,” adding that in his view it would represent a defining moment in the institution’s history, reflecting and responding to contemporary Australia.

Although Lindy Lee graduated from the Sydney College of the Arts in 1983, she is Brisbane born. Her work has connected her to her Chinese ancestry through Zen Buddhism. She looks to find an individual’s place in the cosmos through piercing the surface to incorporate light. Interconnectedness is at the heart of Lee’s

work and people are encouraged to enter the **Ouroboros**, which is punctured by 45,000 plasma cut holes that allow light to flicker into the interior during the day, while at night, these holes will return light from the interior of the sculpture to the world.

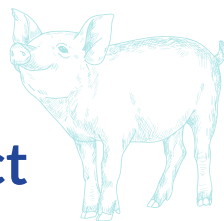
The third link to Brisbane is the fabricating foundry which is located in Northgate in Brisbane. Urban Art Projects (UAP) is a global company based in Brisbane that collaborates with artists, architects, designers, and developers to bring creativity to public spaces. The company was founded in 1993 and now occupies a huge site where trains were once constructed.

UAP has fabricated sculptures for cities around the world. Reminiscent of Anish Kapoor's Cloud Gate in Chicago, the mirror polished stainless steel surface of Lee's **Ouroboros** reflects the imagery of a floating outside world: the transience of passers-by, cars, birds in flight, and clouds.

The **Ouroboros** is due to leave the UAP site in early June 2024, bound for Canberra via Goondiwindi and Dubbo. When people question the cost of a work of art such as this, they fail to consider that the \$14 million does not just go to the artist. The artist is just a cog in the wheel. This project has been providing employment for a number of people since 2021, and add to that the cost of materials, the fabrication team, and transport, and there might not be a lot of change out of the original grant.



Lindy Lee with the pieces that will become the **Ouroboros** at UAP Brisbane. Photograph Joseph Ruckli.



## The SPAM Project

Brisbane Visual Arts Community is incredibly excited to be part of the SPAM Project. Initiated through a successful Kickstarter campaign, the fully mobile classroom space will be traveling the country in 2023 and 2024. With the support of Clint Harvey and the Bacon Factory (therein lies the origin of the name), the SPAM project will provide access to letterpress, design and visual arts classes.

Housed in a custom fitted 40 foot shipping container is a mobile printmaking studio, which showcases authentic 19th century printing presses and typography archives. SPAM offers traditional printmaking, tailored demonstrations, and workshops for all ages and skill levels.

The mobile printmaking studio will offer community demonstrations and workshops on the history of printing, the art of letterpress and its relevance to graphic design in a digital world.



Demonstrations and workshops will be modified to suit groups of any size or age; from a 30 minute in-classroom event for 1st graders with short attention spans to all-day or week long workshops designed specifically for serious artists and printmakers. For those who wish to extend their art practices combining letterpress, photography and bookmaking further, the mobile workshop will offer membership access to the studio as it resides in the BVAC precinct before moving onto its next exciting location.

## BVAC Pop-Up Shop June 2024

Pop-Up Shops have been a twice yearly feature of the Brisbane Visual Arts Community (BVAC) calendar since 2014.

This time we had around 450 people through over the weekend and these figures are very good. Most people appear to have found out about it through Facebook. This augers well for the future as we ramp up our FB presence.

Our Pop-Ups have evolved over the years. Remember the central sales table, barcodes, and paying commission to BVAC?

Sales were a bit erratic at this event. Some people did well - others didn't sell anything. We all know how much work goes into producing work for an event such as this, and you have the right to expect that other participants will price their work accordingly. Underpricing may get your work sold, but it does nothing to improve the public appreciation of the value of what you do.

It seems that our groups have mastered many tasks connected with staging the Pop-Up shops, but we still wrestle with the biggest mystery of all - "Where is the Auditorium?"



*Scattered Arts*



*Western Suburbs Clayworkers*



*Ceramic Arts Queensland*



*Australian Textile And Surface Design Assoc.*



*Australian Porcelain Art Teachers*



*WaterColour Society*



*Queensland Enamellers Guild*



*Papermakers and Artists Queensland*



# Sculptors Queensland Annual Exhibition

The recent Sculptors Queensland Exhibition at the Auditorium, Mt Coot-tha Botanical Gardens featured some fantastic sculptures by society members.

Jane Prasser's, *Inward Bound* was awarded the Frank Lambert Award. This intricate little sculpture was created in air dried clay, and depicts modern day train passengers - a mother and child take a selfie, another reads a book, yet another checks their mobile phone.



***Inward Bound***  
Jane Prasser  
Air Dried Clay

Sculptors Queensland's major award is the Shillam Award which commemorates two of Queensland's finest sculptors - Len and Kath Shillam. This year's Shillam Award winner was Wendy Badke's *Rusty* - a red kangaroo. Created in Cor-ten steel, which is known for its durability and unique weathering properties making it ideal for outdoor sculpture.



***Rusty***  
Wendy Badke  
Cor-ten Steel

***Reef Requim***  
Suzy Syme and Andrew Costa  
3D printed biopolymer.



***Love Dreaming Itself***  
Suzanne Staal  
Ceramic; Acrylic paint

***Unfinished Business***  
Claudie Lecompte  
Mixed Media



Detail





## Notes from BVAC Meeting, 13 June, 2024

**Present:** Judy Hamilton (WSC), Joanna Faber (PAQ), Helen Medland (SB), Lyn McGlade (WSC), Kirstin Farr (CAQ), Wendy Goode (SA), Malissa Johnson (ATASDA), Marilyn Ford (WSQ), Joanna Fear (QBG), Susan Hoy (ATASDA), Sandra Evans (APAT), Anna-Margot Collins (QEG).

**Apologies.** Merla Hynes, PSA.

**President's Report:** May and June have been very busy months, and it was wonderful to have the opportunity to meet so many members and have the opportunity to chat.

The first event I attended was the Scattered Arts, Mad Hatters Tea Party. Now those ladies know how to run an event. It was held at the Wynnum Manly Leagues Club and you just know things are going to get better when your first interaction at the event is a smiling face and glass of bubbles. The hats were marvellous, although I didn't manage to get one made for the occasion. Lots of wonderful lucky door prizes and trading tables. The mini workshops were well received and added that little bit extra to the event. Congratulations Scattered Arts.

We held our third member's professional development event, and our first for 2024. Thea Parry, who we have contracted to work with BVAC in teaching us to manage our social media for better engagement with followers current and future, facilitated the workshop. Thea began with a session on Marketing 101, and then branched out into hands on Facebook manipulation and how to set up. Needless to say, the experience in the audience was varied but everyone was engaged and asking questions. Some groups missed the opportunity to attend as bookings were limited to 20. We anticipate running another of these workshops, for those who missed out in the later part of 2024. Thank you once again all who attended and facilitated this workshop. Our own social media committee has met with Thea and are working collaboratively with her on the social media initiative. This group will report their findings and experiences to the BVAC Management Committee.

A cold start to Saturday morning and my visit to the June Pop Up Shop at the Mt Coot-tha Botanical gardens. This was the second of the three-day event. Speaking with groups it would appear that Friday was quite busy and sales were brisk. It is never easy to know what the public is going to buy and what sells at one event is left unnoticed at the next. It is very rewarding seeing artists from the various BVAC member groups participating. Signage was very visible around the auditorium area and the entry to the main drive. Well done organising team.

Work continues on the downstairs door of the BVAC building and plans are progressing for the garden area. These initiatives will bring much joy to those who use the building and passers-by. Watch this space I believe there will be a Shovel BBQ coming up soon. Anna Margot will disclose all.

Susan reported that it has been a quiet month but that she did participate in a Zoom meeting discussing volunteering presented by Volunteering Australia. You can check out the conference information at <https://volunteeringqld.org.au/state-of-volunteering-in-queensland/>

**Treasurers Report:** All the bank accounts are set-up, and the new day to day account is earning great interest compared to our basic account.

### **Building and Maintenance:**

- Lift has been working without incident. Printed and laminated instructions put next to lift. Only 1 key for the lift, which is downstairs in dropbox behind the door.
- Electrical. 6mth and 2-year electrical safety check 28th May - completed by Gimpel
- Downstairs double door – Mural is underway.
- **Sunday 30th June is planned as the clean-up day where we are going to sort out the room BVAC currently uses and reconfigure the Kiln room with a new set of shelves to hold the pop-up shelves and bags of tablecloths etc, the big cupboard will be moved into the main room to replace the file cabinet so access to mugs etc will be easier for people working down stairs, There will be a bbq for all helpers so if you could drop us an email to let us know how many are coming we will have hamburgers for all, we are planning to start at 10 am.**
- Sandra E to purchase heavy duty shelves for the kiln room seconded by Anna-Margot.

## Notes from BVAC Meeting, 13 June, 2024

**Website:** Suggestions from Thea have been implemented. We have a new banner, and all groups are identified on the main page by logo, Mike has been great at answering questions at all hours when things go awry with the website.

**Pop-up Shop:** Over the 3 days, we had 428 people visit. (not including artists). Sales were mixed over the 3 days with most groups reporting an excellent day at least 1 of the 3 days. Everything went smoothly and huge thanks to Stacey Morrison and her daughter Ruby for collecting the shelves from BVAC and returning them at the end of the weekend. Also thanks to Joanna for bringing a batch of shelves and cloths. Thanks to everyone for fronting up for their rooster without prompting and greeting people so cheerfully,

- Catering at pop-up shops: We are not pursuing catering at the Pop-Up shop, but in the summer we will have an esky full of cold drinks available to the public. A **Husband's Hot-Spot** will be established in the patio area with chairs and tables for them to hang out when they get tired or bored with shopping.
- Pop-up dates for 2024 December 13-15, 2024
- Still waiting on a few groups to get back to me about what they are wanting to do for the Open Weekend. Bookings are coming in on EventBrite and as of this weekend the link will be on the webpage and put on Facebook regularly to help them access it.
- \$500 for advertising for the Open Weekend.

### General Business

- Sculpture and native plant garden still a work in progress with Council.
- A new newsletter, **listing our events only**, will be published 4 times a year. Sent only to names collected at pop-up shop. Will be attached to our website. Electronic. Groups, please send me your exhibition dates and any workshops you have available to the public, as soon as possible. The first eBulletin will be going out July 1st to interested people - not BVAC members.
- Social media subcommittee update everything is going smoothly, and we have been working hard on getting the website, Instagram and Facebook working smoothly.
- Advertising on blank wall (at the back of our premises) facing the walkway from carpark to school. Susan is looking for ideas on how we can use the wall to let people walking up that path know who we are and what we have going on, signs will be installed on June 30th at our clean-up day.
- Another professional Development Day with Thea will be held in September. Anna-Margot will send out details when confirmed by Thea. Planning for September 16th.
- Hat workshop: Anyone interested? Mrs MacGoo's runs hat workshops and we are going to see if we can get her for the **Funday Monday October 21st** so we all have fancy hats for Melbourne Cup.

Meeting closed at 10:50,  
Next Meeting July 11th, 2024, 9:30 am

# BVAC Art and Craft Open Weekend

Brisbane Visual Arts Community's (BVAC) Art and Craft Open Weekend aims to bring the joy of being creative to those who have not yet discovered that feeling. Our groups will offer specific paid workshops over the weekend for the more experienced participants while at their display stands, the groups will offer a free introductory level activity. The aim is to get more people participating in arts and crafts as an enjoyable hobby.

## List of Paid Workshops

*27th and 28th July, 2024*

Group	Tutor	Workshop	Cost	Places Available
Sunshine Beaders	Gill Scott	Polymer Clay Buttons	\$25	12
Sunshine Beaders	Helen Medland	Tallie Kumihimo Necklace	\$60	6
Papermakers	Joanna Faber	Introduction to Recycled Papermaking	\$65	10
Q. Enamellers	Anna-Margot & Allie Collins	Enamel Pendant	\$35	10
Q. Enamellers	Anna-Margot & Allie Collins	Enamel Earrings	\$35	10
ATASDA	Julie-Ann Barker	Developing engaging Backgrounds in Acrylic Paint	\$40	18
ATASDA	Susan Hoy	Slow Stitch Rabbit or Bird	\$50	10
Q. Bookbinders	Sarah Davie & Kerrie White	Paste Papers	\$10	10
Q. Bookbinders	Joanna Fear & Andrew Lee	Secret Belgian Binding	\$40	10

Bookings for these workshops  
 will be open to the public via Eventbrite on Tuesday May 14.  
[www.eventbrite.com.au](http://www.eventbrite.com.au) and search Open Weekend, Workshops and Demonstrations



# 2024 The Pastel Society of Australia ANNUAL AWARDS EXHIBITION 19 - 23 June



## Opening Hours:

Wed: 2- 4pm

Thu - Sat: 10 - 4pm

Sun: 10 - 2pm



Mt Coot-tha Botanic Gardens Auditorium, Toowong Brisbane

The Pastel Society of Australia (PSA) Inc. invites you to a unique Art Show at the Mt Coot-tha Auditorium, Toowong, 19-23 June. All the artworks are paintings created in pastel - a pure pigment with a binder (just like oils and watercolour) that the PSA takes pleasure in promoting as a fine art medium. As well as framed and hung paintings, there will be Online painting images judged separately and shown to visitors projected onto a screen throughout the five days. All paintings are for sale.

As part of the Exhibition, the PSA's annual awards night will be held on Friday 21 June, 6.00 pm to 8.00 pm with light refreshments provided. **All are welcome to attend, but we'd appreciate an RSVP before then** to the [secretaryozpastels@gmail.com](mailto:secretaryozpastels@gmail.com) for catering purposes. Come and see pastel artworks up close and be amazed!



*Exhibition of  
Hand painted  
Porcelain Art Works*

May 25th - June 26th

Held at

Royal Queensland Arts Society

Gold Coast Inc

25 Broadbeach Boulevard, Broadbeach

**Opening Hours**

9 am – 2.30 pm weekdays

8 am – 4 pm weekends and holidays

apatqld@gmail.com

Featuring Framed and 3D pieces for sale



# AN AUSTRALIAN STORY ART EXHIBITION



**Come and visit us every Saturday and Sunday 10am to 4pm**

**FROM 8<sup>th</sup>  
JUNE**



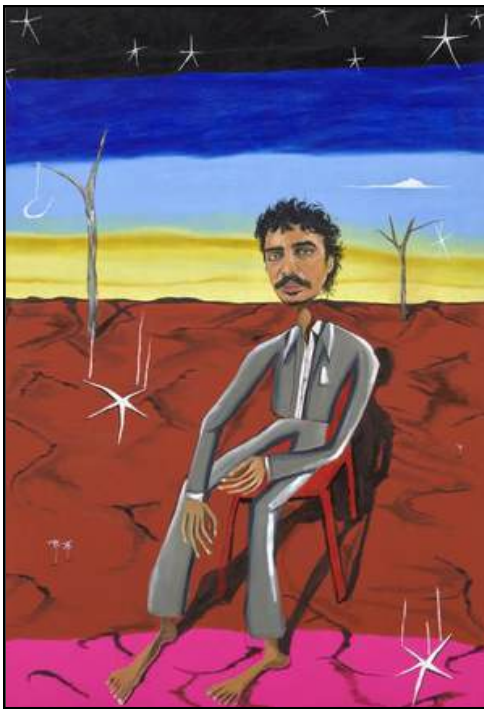
**TO 30<sup>th</sup>  
JUNE**

**REDLAND YURARA ART GALLERY  
Pinklands Reserve,  
Cleveland-Redland Bay Rd  
(300 m south of Dinwoodie Rd)  
THORNLANDS**

**website: [www.redlandyurara.com.au](http://www.redlandyurara.com.au)**



## The Last Word



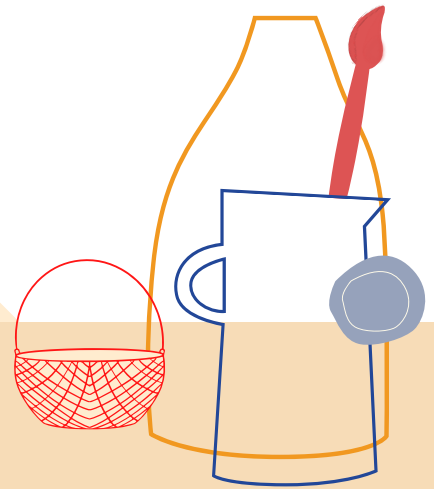
The Last Word this month is a quick look at the Archibald Prize - Australia's richest and most prestigious prize for portrait painting. Unlike the publicity surrounding the portrait of Gina Rinehart in the National Gallery of Australia, this year's Archibald Prize barely raised a murmur in the press.

I had a look through the contenders on the Art Gallery of New South Wales website

<https://www.artgallery.nsw.gov.au/prizes/archibald/2024/>

and decided that my favourite was a portrait of **Toe Knee Arm Strong** by Mia Boe - a Brisbane artist now working in Melbourne. Instantly recognisable as the larrikin ABC presenter Tony Armstrong.

**Toe Knee Arm Strong**  
Mia Boe



### BRISBANE VISUAL ARTS COMMUNITY (BVAC) COMMITTEE CONTACTS

#### President

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*Joanna Fear*  
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#### Vice-President & Newsletter

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### Committee

ATASDA :	<i>Tricia Smout</i>
Ceramic Arts Queensland :	<i>Kirstin Farr: Website</i>
Creative Glass Guild, QLD :	
Lilley Lee :	<i>Perrin Millard: Building &amp; Maintenance</i>
Papermakers Artists, QLD :	<i>Joanna Faber</i>
Scattered Arts :	<i>Wendy Goode: PO Box Monitor</i>
Sunshine Beaders :	<i>Helen Medland</i>
Watercolour Society, QLD :	<i>Theresa Skirving</i>
QLD Bookbinders Guild :	<i>Joanna Fear: Treasurer</i>
Art West Community Gallery :	<i>Steve Norris</i>
WS Clayworkers :	<i>Lyn McGlade</i>
Pastel Society AUST :	<i>Merla Hynes</i>
HDG :	

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